

Informatics Major

Bachelor of Arts (BA) in Informatics
Bachelor of Science in Informatics (BSI)

Why Study Informatics?

Informatics majors learn the skills and knowledge required to collect, manage, and analyze data and information—preparing you for a variety of career paths creating and managing digital solutions and technologies that are effective, inclusive, and responsive to the needs, values, and perspectives of people with many different lived experiences. Students will be able to leverage marketable information technology and data science skills to compete for top technology-related jobs in a wide range of careers, from healthcare to records management to artificial intelligence. The Informatics program will also prepare students for careers in organizations ranging from small businesses to government agencies to non-profit organizations to Fortune 500 companies.

Choose from six major concentrations: human-centered data science and user experience (UX) design, or (coming soon!) social justice informatics, health informatics, cultural heritage informatics, and social informatics.

Informatics Honors Program

If you're looking for a unique learning opportunity to feed your intellectual curiosity apply to the Informatics Honors program, which provides ambitious and focused students the opportunity to do independent research in the form of a substantial thesis.

► Learn more at ischool.utexas.edu/programs/informatics/honors

Admissions

To apply to The University of Texas at Austin, you will need to complete the ApplyTexas or Coalition application. Visit admissions.utexas.edu/apply/freshman-admission for a complete list of application items required.

- Complete the application online at applytexas.org or mycoalition.org
- Deadline to apply for Fall admission is **December 1**

Costs & Financial Aid

We are committed to enrolling and graduating the most talented students by offering competitive recruitment and scholarships packages that make the university an option for high-potential students, regardless of income. Our commitment to affordability means making it possible for students to take full advantage of all that the university has to offer, in four-years, to reduce student costs and debt.

► Learn about costs, scholarships and financial aid at onestop.utexas.edu

What is Informatics?

Informatics is the study, design, and application of computer and information technology from a user-centered perspective.

With a strong focus on the human use of computing, informatics professionals help people interact with information and technology in the most ethical and efficient ways possible.

ABOUT THE ISCHOOL

The School of Information (iSchool) at The University of Texas at Austin is a premier research and education organization defining the 21st century field of information.

We are changing the future by engaging the present and preserving the past. Research and teaching at the iSchool changes the ways that we interact with information and technology, changes how information can make the world a better and fairer place, and changes the ways we protect and preserve our collective memory.

We are bridgers:
Connecting people to information, connecting the past to the present and to the future, and connecting different disciplines.

www.ischool.utexas.edu

For more information, contact: Undergraduate Student Services
studentservices@ischool.utexas.edu | ischool.utexas.edu/informatics



The University of Texas at Austin
School of Information