

Regional Business News

by Susan Zykorie

What is Regional Business News?

- Full text newswire database that incorporates around 75 business journals, newspapers, and newswires, covering all major metropolitan and rural areas across the United States.
- The dates of coverage vary within each individual publication and not all publications run through present day. Coverage for some publications begins in the early 1990s; however, other publications only have archives for a few past months. But the information that is there is updated daily.
- Has full text information for more than 50 sources and 67 periodicals indexed and abstracted.

How/when is it useful?

- To locate current and archived business news
- To consolidate business news from various U.S. regions into one database
- To allow users to search various news sources at once
- Useful in researching a business (a business person or a lay person)
- Contains business news from many sources that would be hard to track down individually

How to search: keyword and publication

Keyword searching

- Basic: Enter terms into a field. There are also a few ways to limit your search.

The screenshot shows the EBSCOHOST search interface. At the top, there is a search bar with the text "Searching: Regional Business News, ..." and a "Choose Databases »" link. Below the search bar are "Search" and "Clear" buttons, along with a help icon. A navigation menu includes "Search Options", "Basic Search", "Advanced Search", "Visual Search", "Search History/Alerts", and "Preferences »".

The "Search Options" section is expanded, showing a "Reset" button. It contains several sections:

- Search modes:** Includes radio buttons for "Boolean/Phrase" (selected), "Find all my search terms", "Find any of my search terms", and "SmartText Searching [Hint](#)".
- Apply related words:** Includes a checkbox for "Apply related words".
- Also search within the full text of the articles:** Includes a checkbox.
- Limit your results:** Includes a checkbox for "Linked Full Text".
- Magazine:** Includes a text input field.
- Published Date from:** Includes two rows of dropdown menus for "Month" and "Year" with "to" between them.
- Image Quick View:** Includes a checkbox.
- Scholarly (Peer Reviewed) Journals:** Includes a checkbox.
- Image Quick View Types:** Includes checkboxes for "Black and White", "Color Photograph", "Diagram", "Graph", "Illustration", "Map", and "Chart".

- **Advanced:** This search allows you to enter terms in three fields. It also contains many more ways to limit your search.

Publication searching

- Clicking on the "Publications" button at the very top of the screen will allow you to browse through publications indexed by the database
- Once you select a journal, you can search articles or citations within just that journal

The screenshot shows the EBSCO Publications search interface. At the top, it says "AUSTIN PUBLIC LIBRARY" and "Searching: Regional Business News, ...". There is a search bar with "Search" and "Clear" buttons. Below the search bar are links for "Basic Search", "Advanced Search", "Visual Search", "Search History/Alerts", and "Preferences". The main section is titled "Publications" and shows "Browsing: Regional Business News -- Publications". There is a "Browse" button and radio buttons for "Alphabetical", "By Subject & Description", and "Match Any Words". Below this is a "Page: Previous | Next" and a list of letters "A B C D E F G H I J K L M N O P Q R S T U V W X Y Z". There is also a "Mark Items for Search" section with an "Add" button. Two items are listed: "Alaska Business Monthly" and "Arkansas Business", each with a checkbox and a "Bibliographic Records" range.

Saving a search and receiving alerts

This database allows users to save a search or save "alerts." To do so, you must create an EBSCO account. An "alert" means that the database will run your search for you regularly and send you updated results.

To save a search:

- After you have entered your search terms and begun to search, click on Search Histories/Alerts tab.

The screenshot shows the EBSCO search interface with the "Search History/Alerts" tab highlighted by a red arrow. The search bar is empty, and there are three "and" dropdown menus for combining search terms. The "Search" and "Clear" buttons are visible. The "Search History/Alerts" link is underlined and highlighted.

- If you have not yet signed into your EBSCO account, the program will prompt you to do so now.
- Click on "Save Searches/Alerts" link.
- You can name your search, write a brief description of it, and save it permanently, for 24 hours, or as an alert.

To save as an alert:

- When you choose to save a search as an alert, you can choose: how often you wish to receive alerts, how far into the past do you want the search to run (2 months, 5 years, etc.), and also how long you want your alert to run.
- Enter a contact point (email address) and your preferences and then hit "Save."

Search tips

Boolean operators

Boolean operators link terms together and provide ways to narrow (limit) or broaden (expand) your search

AND narrows a search: Searching for "gas prices" AND "Texas " will find only articles that have both terms, excluding those that include only one of the terms

OR broadens a search: Searching for "gas prices" OR "Texas " will find articles that have either of these terms

NOT narrows a search: Searching for "gas prices" NOT "Katrina" will find articles that contain "gas prices" but not "Katrina"

These terms can also be grouped with parentheses to make a search more specific to your needs: e.g. (Katrina OR Rita) AND (gas NOT Louisiana)

Examples of Searchable Fields

TI - Searches for the words you entered only in the title of the document. e.g. TI "industry report"

SU - Performs a search for subject terms and author-supplied keywords describing an article. e.g. DE "stock market"

AB - Searches for the words you entered in the abstract created by Regional Business News or the Author Supplied Abstract e.g. AB "Enron"

SO - Searches for the word in the source of the article. This is an alternate way to limit by publication. e.g. SO "international"

Wildcards and Truncation

Wildcards : represented by the question mark symbol (?)

"?" replaces a character in a word, thus retrieving several possible letter combinations

e.g. a search for ne?t will find results containing "next" and "nest" and "newt"

e.g. wom?n will find results containing terms "woman," "women"

Truncation : represented by asterisk symbol (*)

"*", when placed at the end of a word, will replace any number of letters

e.g. a search for "indust*" will find results containing words "industry,"

"industries," "industrial," "industrialization," etc.